DARE TO OVERCOME

INDIA

UNITY IN DIVERSITY

8th-9th December 2024

India Habitat Centre, New Delhi

ABOUT US

Dare to Overcome (DTO) is the premier global event for business leaders and diversity professionals to build peace by celebrating best practices, virtues, and values in being allies of differing communities and cultures in workplaces and marketplaces. DTO's theme is **Unity in Diversity**, in support of **UN Sustainable Development Goal (SDG) 16: Peace Justice, and Strong Institutions.**

2016

Dare to Overcome (DTO) debuts in **Rio de Janeiro, Brazil,** supported by Brazilian President Michel Temer, marking the beginning of a global journey promoting unity and collaboration.

2018

DTO makes its way to **South Korea**, held under the patronage of UN Secretary-General Ban Ki-moon, furthering its mission to bridge cultural and social divides.

2021

DTO reaches **Tokyo, Japan,** with the active support of former Prime Minister Yukio Hatoyama, bringing together diverse voices in one of Asia's most vibrant cities.

2022

DTO heads to **Washington, D.C.**, in partnership with American Airlines, fostering cross-cultural understanding.

2023

DTO arrives in **New Delhi, India**, celebrating India's rich cultural and spiritual diversity as a valuable business asset and hosting the first international gathering of Employee Resource Groups (ERGs). The prestigious King Husein Global Business & Intercultural Peace Awards honoured leaders advancing allyship in business, social investment, philanthropy, and advocacy.

2024

DTO returns to **New Delhi** from **8-9 December, 2024**, at the prestigious **India Habitat Centre**, promising another inspiring programme of sessions and awards that continue to build on the values of sustainable peace and prosperity.



2024
Partnership Opportunities

Presenting Partner (1) - $50,000

- Presenting Partner named throughout: “Dare to Overcome presented by…”
- Session related to Presenting Partner’s business and their story
- Teamwork Arts will shoot and make a professional video on the Presenting Partner’s journey to be played through the festival in between sessions
- Speaking opportunity at the VIP pre-opening and opening of the festival
- Branding associated with Awards
- Students of relevant courses to be involved from university(s) supported by Presenting Partner
- Quote in the press release social media presence
- Musician to take Presenting Partner’s name and thank them
- Opportunity to showcase Presenting Partner’s products/services
- Multiple VIP Opening Dinner tickets for Presenting Partner’s key partners and 20 complimentary passes for the symposium and Awards
- The logo of the Presenting Partner will be integrated with the festival name in all branding material (Flyer & Brochure, Web Banners, Social Media Ads & Posts, Festival Bags)

Award Partners (6) - $10,000

- One of 6 main Awards will be given in the name of the Award Partner, e.g., The “Name of Award Partner” Global Business & Intercultural Peace Prize in the category of, e.g., Philanthropy & Social Investment
- Award Partner name will be part of the designed logo mnemonic and printed on the Award Trophy
- The logo of the company will be part of the logo grid on the website as part of the Award Partners section
- The company logo will be prominently displayed on various on-ground print and branding materials, including flyers and banners
- The Award partner will have the opportunity to play a one-minute audiovisual (AV) presentation before the award is presented
- One representative from the partner will be presenter for their partnered award and be granted a speaking opportunity before presenting the award
- Individual social media posts will be created for each Award category, featuring the partner's logo alongside the relevant award
- 3 passes for the VIP Opening Dinner and 10 complimentary passes for the symposium and Awards

Symposium Supporters - $5,000

- Recognized as the sponsor of one plenary session of the Global Business and Peace Awards & Symposium
- Sponsor can participate as a speaker or moderator of a Symposium session
- The Sponsor’s logo will be prominently displayed on various on-ground print and branding materials, including flyers and banners
- 2 passes for the VIP Opening Dinner
- 6 complimentary passes for the symposium and Awards
- Other opportunities based on interests

Symposium Supporters - $2,500

- Recognized as the sponsor of Global Business and Peace SDG-16 Roundtable, where we will launch the CSR Education Initiative: "Human Rights, Business Skills & Peace"
- Sponsor can participate in the Roundtable
- The Sponsor’s logo will be prominently displayed on various on-ground print and branding materials, including flyers and banners
- 1 pass for the VIP Opening Dinner
- 3 complimentary passes for the symposium and Awards

DONATIONS

Tax Deductible in USA

$100,000

DARE TO OVERCOME
PATRON

$50,000

DARE TO OVERCOME
TITANIUM

$10,000

DARE TO OVERCOME
PLATINUM

$5,000

DARE TO OVERCOME
GOLD

$2,500

DARE TO OVERCOME
SUPPORTER



Global Business & Peace Awards

9th December 2024
India Habitat Centre

DTO’s signature event is the **King Husein Global Business & Intercultural Peace Award** given to CEOs promoting mutual understanding in workplaces and marketplaces.

Past winners include CEOs and senior leaders from over 30 countries, including Intel, Godrej Industries, EY, Hyundai, and Tyson Foods. The Awards honour business leaders – current or past CEOs – who champion intercultural understanding and peace in three categories:

CORE BUSINESS (2)

Internal procedures, HR practices, training, product/service development, sourcing policies, and supply chains that promote interfaith understanding and peace.

SOCIAL INVESTMENT & PHILANTHROPY (2):

Financial/in-kind contributions, strategic support for NGOs, UN/multilateral agencies, or affected communities, and volunteering efforts.

ADVOCACY & PUBLIC POLICY ENGAGEMENT (2)

Fostering social cohesion, inter-group dialogue, and relationship-building in workplaces, marketplaces, and local communities.

Global Business & Peace SDG-16 Roundtable

DTO was invited by the Office of the Principal Scientific Advisor to the Government of India to curate **SDG 16 — Peace, Justice & Strong Institutions** on their **Manthan platform.** DTO will promote CSR initiatives addressing SDG 16, beginning with the Dare to Overcome Human Rights, Business Skills & Peace Social Impact Initiative.

The Roundtable will launch the **Dare to Overcome Human Rights, Business Skills & Peace Secondary School Programme**, starting with foundational knowledge of ten human rights guaranteed by Indian law and the UN. Each right is paired with relevant business communication and analysis skills, illustrating how these rights and skills foster inclusive peace.



CONTACT US

Sponsorships for DTO India 2024 are available to organisations committed to peace and allyship among diverse communities.

Send partnership requests to:



Dr. Brian Grim

Global Chair

Dare to Overcome

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GLOBAL PARTNERS & SPONSORS

2023 Patron: King Husein

DTO India 2023

Global 2020-2024

Education/Research

ABOUT THE PRODUCER

TEAMWORK™

CELEBRATING THE ARTS

Teamwork Arts is a highly versatile production company with roots in the performing arts, social action and the corporate world. For over 30 years, Teamwork Arts has taken India to the world and brought the world to India, presenting the finest of Indian performers, writers, change makers and visual artists in the knowledge and arts space in India and abroad. Every year, we produce over 33 festivals in 72 cities and 26 countries in the fields of performing & visual arts and literature. We produce the world's largest literary gathering: the annual Jaipur Literature Festival; JLF international now travels to the US, UK, Canada, Australia, the Maldives, and Europe.

Even amidst the upheaval and unsettling times of 2020 and through 2021, Teamwork Arts successfully launched the digital series, JLF Brave New World and Words Are Bridges, which were viewed by over 4.8 million people in their first season. Through its digital avatar, the Jaipur Literature Festival reached over 27 million viewers in January 2021. Art Matters empowers artistes across India to collaborate by commissioning them to create new works. The digital series Be Inspired was launched in 2021 – a series that crystal gazes into the future with conversations on science, technology, innovation, environment and more. Two on-ground editions of ‘Be Inspired - Festival of Ideas’ were held in 2023 and the first edition of Sikkim Arts & Literature Festival was launched in May 2023.